







## MARKET OVERVIEW

#### **PROPERTY HIGHLIGHTS**

- Prime retail spaces available in NoMa with storefronts fronting First Street NE.
- 70,944 pedestrians daily within a 1 mile radius.
- Project is located roughly a block away from DC's Red Line Metro Station with over 30,000 daily riders.
- NoMa's development pipeline is robust, with thousands of new residential units and commercial space in the area.
- Home to over 54,000 office employees, including major organizations such as CNN, Google, NPR, SiriusXM, and the U.S. Department of Justice.

DEMOGRAPHICS			
	0.5 Mile	1 Mile	2 Mile
Population	30,043	75,371	235,891
Daytime Population	34,267	103,478	427,489
Estimated	15,948	39,376	119,990
Households	\$149,239	\$174,564	\$184,087

### TRAFFIC COUNTS

6,638 AADT

M Street Northeast

7,138 AADT

First Street Northeast

#### **1 MILE SNAPSHOT**



**75,371** *POPULATION* 



\$135,939 MED. HH INCOME



\$849,344 OWNER OCCUPIED MED. HH VALUE



**76.5%**BACHELOR DEGREE



4,123
TOTAL BUSINESSES



**91,113** *EMPLOYEES* 

703,442,8834



## THE NEIGHBORHOOD







## THETRADEAREA







# STORE FRONTS

**1,272 SF** AVAILABLE NOW

**2,892 SF**AVAILABLE SPRING 2026









